

CARE

Servant

**PATIENT ENGAGEMENT THAT IS PLEASANT,
PERSONALIZED AND PROFITABLE**

WE GO WAY BEYOND PATIENT ENTERTAINMENT

Our Patient Engagement Platform connects health institutions with their patients to help them gain competitive advantages



Optimising Patient Experience

- State-of-the-Art Infotainment
- Digital Scheduling & Meal Ordering
- Easy Staff Interaction
 - Multimedia Communication
- Advanced Personalisation



Improving The Bottom Line

- Lower Costs for Equipment
- Administrative Workflow Optimization
- Increased Patient Loyalty
 - Paid Premium Entertainment
- Commissions from Commercial Partners



Support Patient Recovery

- Improved Patient Compliance
- Personalized Education & Instructions
- Ability to View Medical Records
- Digital Apps to Speed up Recovery
- Better Staff-Patient Communication

SOFTWARE

Cloud Based – Centrally Managed –
Connected to HIS – Open to full integration

FOR THE PATIENT

- One, multilingual, user friendly Interface for all patient relevant content
- Maximum personalisation based on different criteria (e.g. age, treatment)
- Ability for patient to gain more control over key hospital processes

FOR THE HOSPITAL ADMINISTRATION

- An open platform that can integrate different content into one patient-centric portal
- Personalisation options improve administrative and clinical services and save costs
- Ability to administer paid services through accounting functionality
- Choice of business models: capital investment, technology-as-a-service or hybrid

FOR THE HOSPITAL STAFF

- More rewarding relationships with more satisfied patients
- Ability to improve medical communications
- Reduced administrative tasks to focus more on patient care

FOR THE IT DEPARTMENT

- Full flexibility: from software-only to a completely managed solution
- A secure cloud based infrastructure
- Full central control over location, usage rights and account status
- An open system for easy integration with hospital & 3rd party apps.

CONTENT

Innovative in defining content – Flexible to integrate 3rd software –
Experienced to select & manage partners

BASIC INFOTAINMENT

We help provide basic entertainment and essential information in a personalised way

ADDITIONAL INFOTAINMENT

We can add premium infotainment to strengthen patient engagement and help drive revenue

HOSPITAL PROCESSES

We are open and flexible to integrate software to optimise workflows and drive down costs

TYPICALLY WE OFFER:



TV Stations



Audiobooks &
Music Libraries



Meal Ordering



Radio



Premium Movies
(e.g. Netflix)



Appointment
Scheduling



Popular Web Applications
(e.g. Youtube, Games)



Photo Slide Show
for relatives to upload



Patient Feedback
& Surveys



Telephony &
Videotelephony



Medical
Information
articles, links etc.



Differentiated
Nurse Calling &
Staff Information



Hospital Information
(Educational Videos,
Hospital Maps)



Relaxation
Videos



Accounting &
Payment

DEVICES

We believe in Mobile E-Care and use innovative tablet & mounting solutions that give patient more flexibility

MOBILE DEVICES

- Flexible, platform-independent solutions which work with all types of mobile devices,
- Mobile devices used for independent viewing and remote control of other hardware (e.g. TVs)

- iPads



- Windows Tablets



- Android Tablets



MOBILE COVER & MOUNTING

- Innovative mobile tablet cover & mounting solution by „Bouncepad“
- Theft control, easy charging & effort less disinfection plus centrally managed RFID locking system
- 2 parts (base station & table cover) and centrally managed RFID locking system



FIXED DEVICES & MOUNTING

- Partnership with leading traditional terminal and mounting vendors
- Windows based terminals, accessories and wall/ceiling mounting hardware
- 13"-18,5" terminals, telephone headsets, keyboards, etc.



USER EXPERIENCE

User-friendly interface - Based on known consumer devices - both for hospital- owned devices and BYOD system



HERE ARE THE TOP 6 REASONS

1

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Our **personalisation** technology helps treat patients more individually

2

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We support hospitals in securely running more **efficient processes** and better workflows

3

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We combine **experience** with an **innovative** spirit to help hospitals stay ahead of the game

4

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We are **flexible** to cater to hospitals' needs – from software only to all-in projects

5

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We have expertise and solutions for specific **patient segments** and specialized clinics

6

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Our solution neither starts when patients enter nor stops when they leave hospitals



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